



## NETWORK FOR WOMEN'S RIGHTS IN GHANA (NETRIGHT)

(Mobilizing for Women's Rights in Ghana)

### TERMS OF REFERENCE (ToR)

#### DOCUMENTING IMPACT STORIES OF THE LEVERAGING COLLECTIVE POWER FOR INCLUSIVE SUSTAINABLE DEVELOPMENT PROJECT (AVID 2)

##### 1.0 Introduction

The Network for Women's Rights in Ghana (NETRIGHT), a women's rights network in partnership with STAR Ghana Foundation is implementing a project on *Leveraging Collective Power for Inclusive Sustainable Development*. The project is part of interventions under the phase 2 of STAR Ghana-led *Action for Voice, Influence and Inclusive Development (AVID 2)*.

The 16-month project sought to strengthen the agency of women in vulnerable situations to access economic resources, thus, targeting women farmers and other marginalised groups in rural settings. Through policy dialogues, the project facilitated entry points and created safe spaces for rural women farmers to engage duty bearers directly while exploring opportunities within the agribusiness ecosystem. Outcomes of the different actions feed into national level advocacy to promote women's access and control of productive resources.

This assignment seeks to showcase impact stories as a learning and evidence to support women in agribusiness.

##### 2.0 Objectives

The main objective of this assignment is to document stories of change from selected project stakeholders. Specifically, the assignment will:

- Document the realities of women farmers before the project implementation.
- Highlight how project interventions have influenced women's access to productive resources and facilitated engagement with duty bearers.
- Show how the project has enhanced their livelihoods and impacted on their role within the agribusiness value chain.
- Highlight how the project has opened opportunities for women in agribusiness.

##### 3.0 Rationale

Women's access to and control over economic resources such as land, markets, finance and agribusiness opportunities continues to be constrained by structural inequalities and systemic barriers. While project interventions aim to strengthen women's agency and capacity to engage economic opportunities and policy processes, there is often limited documentation of the lived experiences of beneficiaries and how these interventions translate into change at the individual and community levels.

Documenting beneficiary stories will provide an opportunity to record qualitative evidence of change resulting from the project's capacity-building and advocacy interventions. These stories will help highlight how women are applying knowledge gained through the project, navigating barriers, and engaging duty bearers and other actors to improve their livelihoods.

The documentary will also contribute to organisational learning and strengthen NETRIGHT's advocacy efforts by amplifying the voices and experiences of women whose realities inform the network's policy engagement and movement building work.

#### 4.0 Scope of Work

The consultant will be responsible for the following tasks:

- **Desk Review:** Review relevant project documents including activity reports and other materials related to the implementation of the project to understand the context, objectives and outcomes of the interventions.
- **Development of Documentation Framework:** Develop a brief documentary concept, storyline and guiding interview questions in consultation with the NETRIGHT project team to ensure that the documentary captures key project outcomes and beneficiary experiences.
- **Identification and Engagement of Beneficiaries:** Work with the NETRIGHT project team to identify selected project beneficiaries whose stories will be documented.
- **Field Engagement of Selected Beneficiaries:** Conduct field visits and record high-quality video interviews and supporting footage (including B-roll) with selected beneficiaries to capture their lived experiences, perspectives, and outcomes resulting from their involvement in the project.
- **Produce Documentary:** Document beneficiary stories, capturing visuals that reflect their economic activities, community context, and engagement with project interventions.
- **Editing and Post-Production:** Edit the recorded footage into a clear and compelling video documentary that highlights the experiences of beneficiaries, including knowledge and skills acquired, positive changes in practices, livelihoods, and accessibility of economic opportunities and policy processes where it applies.
- **Draft and Finalisation:** Submit a draft version of the video documentary for review by NETRIGHT and incorporate feedback to produce the final version ready for use in advocacy, reporting and communication outputs.

#### 5.0 Deliverables

- **Inception Report:** A brief outlining the consultant's understanding of the assignment, proposed methodology and work plan.
- **Draft Video Documentary:** A draft documentary for review and feedback by NETRIGHT.
- **Final Video Documentary:** Final edited documentary incorporating feedback from NETRIGHT.
- **Photographs:** High-resolution photographs of selected beneficiaries and activities (where applicable and with consent).

#### 6.0 Timeline

The timeframe for the assignment is **eight (8) weeks after the signing of the contract.**

#### 7.0 Personnel Specification

We are looking for a consultant with the following expertise:

- A strong background in gender, social inclusion and development.
- Proven experience in documenting impact stories and producing documentaries.

- Experience working with rural women, agribusiness actors, or grassroots groups.
- Excellent interviewing, writing, and storytelling skills.

### **8.0 Fee**

The fee for this assignment will be discussed and agreed upon between the consultant and NETRIGHT.

### **9.0 Application Process**

Interested candidates should submit their CV including contact details of two (2) referees, a cover letter and examples of relevant previous work to [info@netrightghana.org](mailto:info@netrightghana.org) by **Monday 13th April 2026**.

